

**THIS IS NEWARK: SYMBOLS OF A CITY  
PUBLIC CONVERSATION ON URBAN DESIGN AND IDENTITY  
MAY 6, 2009  
6PM-9PM  
NEWARK MUSEUM**

**5:00 DOORS OPEN / INTRODUCTORY SLIDESHOW**

ALL PRESENTERS TO ARRIVE BY 5:30.

**6:00 – 6:10 Welcome and Acknowledgments**  
Toni L. Griffin, Director, Division of Planning & Community Development  
Linwood Oglesby, Chair, Newark Arts Council

**6:10 – 6:20 Introduction to THIS IS NEWARK**

**6:20 – 7:30 DISCUSSION 1: Representations, Commemorations, & Public Space**

**Framing questions**

- How does Newark's landscape work or not work as a representation of the city and its people?
- How can Newark's histories be better reflected in its public spaces?
- What deserves commemoration that is currently invisible?

**11 Artist/designer presentations (2 minutes each; 22 minutes)**

Rickenbacker + Leung  
Ade Sedita  
Glenn Smith  
Matt Gosser  
HTDSTUDIO DESIGNOFFICE  
Anker West + Ada Caro  
TERREFORM  
POD  
Ruiz Design  
Sheila Prevost  
Gladys Grauer / Arthur Murray

**Panelist commentary (20 minutes)**

- Dr. Clement Price
- Richard Cammarieri
- Victor Davson
- Margaret Crawford
- Ade Sedita

**Open discussion (20 minutes)**

**7:30 – 8:30 DISCUSSION 2: Marketing, Branding and Narratives**

**Framing questions**

- What are the differences between the way Newarkers and non-Newarkers see Newark?
- Which of the many marketing efforts to sell Newark are the most promising?

- What stories, events, and people should be the focus of the message that Newark sends to the world beyond Newark?

**10 Designer Presentations (2 minutes each; 20 minutes)**

Interboro  
Andrew Maishman  
Newwork / City without Walls  
Janette Kim  
C + C / Swanson / Vilim  
WXY Studio  
Agrest + Gandelsonas  
Tritonic  
G Tects  
MTWTF / SCAPE

**Panelist commentary (20 minutes)**

- Gladys Grauer
- Gordon Kipping
- Tritonic
- Robert Curvin

**Open discussion (20 minutes)**

**8:30 – 9:00**

**PUBLIC DISCUSSION**

Debrief/Final Thoughts/Summation

Closing Remarks: Dr. Clement Price